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MSO Symposium Establishes a New Record

More than 300 collision industry executives attended the annual MSO Symposium, representing approximately \$6.3 billion in annual revenue from more than 2,400 collision repair locations, as reported by The Roman's Group.

This year's Symposium featured a robust program and strong attendance from multiple industry facets with increased participation from car manufacturers. Insurance industry attendance exceeded expectations, with representation from numerous companies, including eight out of the top 10 largest insurers. Additionally, **Susanna Gotsch**, CCC Information Services Inc., and Vincent Romans, The Romans Group, kicked off the event with important outlooks and business forecasts. The Advisory Board, led by this year's Chairman, **Paul Gange**, President & CEO, FIX Auto USA, did a fantastic job of bringing top speakers and subject matter to Chicago.

"Our focus for the MSO Symposium is to bring together the leaders and influencers from the insurance and collision repair industry. Executives and owners in the collision repair industry are treated to a day of education, collaboration, and networking," stated **Dan Risley**, ASA president and executive director. "The MSO Symposium is the one event that brings repairers and insurers together to the benefit of the industry and, ultimately, the consumer."

"The ASA board and management were pleased to see the great turnout and positive response to the 2017 MSO Symposium. Although we will continue to make improvements with more networking and presentations, we are very pleased with the results and appreciate the support of sponsors who make all of this possible," said **Roy Schnepfer**, Chairman of ASA.

It was announced that the 2018 MSO Symposium will be in Atlanta, GA, at the Georgia World Congress Center, in conjunction with NACE Automechanika.