

CollisionWeek

Fri, 14 May 2010

CREW Webcast to Highlight Telematics and the Connected Car

The May 20 Collision Repair Executive Webcast (CREW) will welcome David Ferrick, Vice President and General Manager Insurance Market for Cross Country Automotive Services, a pioneer in creating technology enabled service solutions for the auto and insurance industries.

Ferrick will discuss how telematics and the connected vehicle landscape will continue to impact and influence consumers, insurers and the vehicle repair community. Of particular interest is how onboard technology will connect insurers to vehicle accidents by way of early crash notification capabilities which will initiate the claim process, potentially reduce injury claims, eliminate unnecessary tows and even determine vehicle reparability at the accident scene. Other cutting-edge topics will include Pay as You Drive (PAYD) models, which capture driving habits and behaviors and enable insurers to better assess risk, and the evolution of onboard technology from its initial safety and security focus to include "infotainment" and ultimately, productivity enabling features.

The semi-monthly, one-hour Webcast meeting is produced and presented by Erick Bickett of Fix Auto, Matthew Ohrnstein, of Symphony Advisors, and Vincent Romans, of The Romans Group.

There is no charge to participate in the meeting, however there are a limited number of spots available. Reservations are required. If you are interested in joining the CREW webcast on Thursday, May 20, 2010 at 11:00 a.m. Pacific Standard Time or any future CREW session please contact Liz Stein at (714) 279-2027 or via e-mail at crew@fixauto.com.