

CollisionWeek

Mon, 23 Nov 2009

CREW Webcast Takes On Alternative Parts Procurement Technology

The Collision Repair Executive Webcast (CREW) will feature APU Solutions in its next presentation scheduled for Thursday, December 3 at 11 a.m. PST. The webcast will provide insights into trends, the current situation, future vision and opportunities related to technology solutions for alternative parts procurement.

APU Solutions CEO Charles Lukens and Scott Westbrook, Vice President, will appear as guest presenters. The information presented will be further developed and enhanced through questions posed by hosts Vincent Romans and Matthew Ohrnstein, reflecting their unique perspectives on important topics from the listening audience.

Over the past five years, alternative parts, including recycled, aftermarket and remanufactured categories, have enjoyed a growing market share in the repair industry. As a result, a growing number of technology solutions are emerging, with the collision repair, automobile insurance and parts supply chain all competing to provide industry participants with information, access, seamless procurement and statistical reporting solutions. CREW's guests from APU Solutions will sort out the issues and bring clarity to this increasingly complex topic.

CREW is produced and presented by Erick Bickett, Fix Auto; Matthew Ohrnstein, Symphony Advisors, LLC; and Vincent Romans, The Romans Group. The CREW Webcast is designed to provide collision repair, automobile insurance and the auto physical damage aftermarket industry professionals with high-level, topical information about rapidly changing trends and dynamics within these industries. The delivery format includes a Web-based visual presentation of the content and a simultaneous audio conference call, along with the capability for participants to question the presenters.

There is no cost to participate in CREW, but prior registration is required. If you are interested in joining a future CREW Webcast, please call the CREW help desk at (714) 279-2023 or register at the CREW Web site at <http://www.crewwebcast.com>